

ORDER



KSNV

Orders	Order / Rev:	106763	Primary AE:	Amy McCreary
	Alt Order #:	06853839	Sales Office:	BLPHI
	Product Desc:	DCCC.OCEGUERA	Sales Region:	National
	Estimate:	1817		
	Flight Dates:	09/19/12 - 10/07/12		
	Original Date / Rev:	09/18/12 / 10/02/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/Oceguera <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	33	\$20,590.00	\$17,501.50
10/01/12	10/06/12	1	\$425.00	\$361.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$20,590.00	\$17,501.50	0.00
October 2012	1	\$425.00	\$361.25	0.00
Totals	34	\$21,015.00	\$17,862.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$21,015.00
Market	100%	\$95,522.73

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$23,880.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$23,880.68
KTUD	1%	\$955.23
KVVU	25%	\$23,880.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,910.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a	WakeUp w/Wagners	5-6a	MTWTF--	:30	2	\$325.001	0.00	NM	2	\$650.00	
WAKE UP WITH THE WAGNERS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Advertiser: DCCC/ Oceguera
Product Desc: DCCC.OCEGUERA
Estimate: 1817

Print Date: 10/02/12 10:50:25

Page 2 of 3

Print Date: 10/02/12 19:59:25

Page 3 of 3

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Flight Dates: 09/19/12 - 10/07/12

Advertiser:	CCCC/ Oceguera
Product Desc:	CCCC.OCEGUERA
Estimate:	1817

KSJV

Totals 34 \$21,015.00